

2024 ANNUAL REPORT

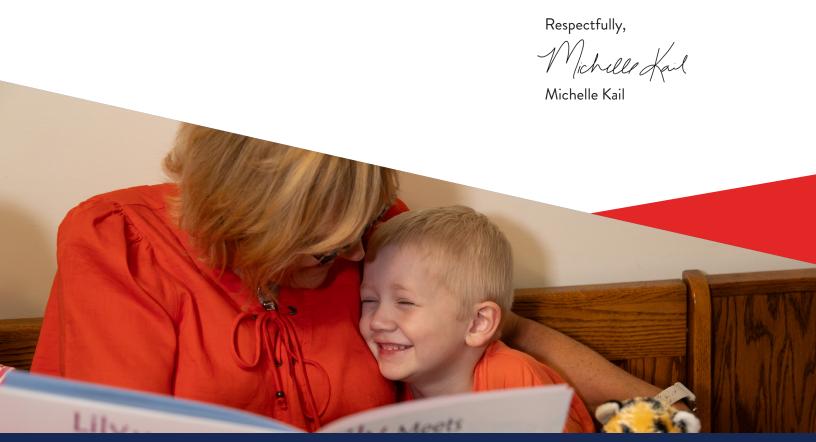
LETTER FROM THE EXECUTIVE DIRECTOR

Dear CASA Supporters,

CASA of the Heartland experienced a year of remarkable growth and expansion throughout 2024, all thanks to the dedication of our incredible volunteer advocates, devoted staff, committed board members, community partners, the local courts, the Kentucky CASA Network, and our generous donors. Because of your unwavering support, CASA of the Heartland was able to serve more children than ever before, as we expanded our services to include Meade, Breckinridge, and Grayson Counties. This critical step has allowed us to reach even more vulnerable children in need of a voice in the courtroom.

In 2024, CASA of the Heartland proudly **supported 98 volunteers**, who advocated for the best interests of **265 children**. Our volunteers spent over **2,600 hours** providing life-changing advocacy, ensuring that these children had someone standing up for them in the face of increasing child abuse and neglect across the state of Kentucky. The need for our services continues to grow, and we are grateful for the strength and resilience of our volunteers, who have gone above and beyond.

From the bottom of our hearts, we thank you for standing with us and for believing in the power of advocacy to Change a Child's Story.



BOARD OF DIRECTORS



BOARD CHAIR

Grant Niebuhr

Altec



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Dr. Megan Stith

Elizabethtown Community
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Angela Rafferty Advocate Coordinator



Stephanie Babcock Advocate Coordinator



Elizabeth Kail Advocate Recruiter

FAST FACTS

FRIEND OF CHILDREN SERVED

VOLUNTEER DEMOGRAPHICS

RACE

- White 82%
-) Black 13%
- Hispanic 3%
- Two or More Races 3%
- Asian 1%
 - Native Hawaiian/ Other Pacific Islander 1%

AGE

- 21 29 5%
- 30 39 15%
- **4**0 49 20%
- **50 59 24%**
- 60+ 36%

VOLUNTEERS TRAINED

CHILDREN WHO REACHED PERMANENCY

4.429 NUMBER OF SERVICES PROVIDED

2.958 HOURS OF ADVOCACY

31,965 MILES DRIVEN

GENDER

- Female 85%
- Male 15%

#CHILDREN SERVED

LARUE

162 HARDIN

71 MEADE

BRECKINRIDGE

44 GRAYSON

*We began serving children in Meade, Breckinridge, and Grayson Counties on August 1, 2024

FINANCIALS

ASSETS & LIABILITIES \$45,825.85

REVENUE \$678,675.75

Donations \$174,520.24 26% Fundraising \$168,927.29 25% Grants \$330,966.24 49% Other \$4,261.98 <1%

EXPENSES \$564,083.85

FUNDRAISING & EVENTS

2024 Goal: \$175,500.00 2024 Actual: \$168,927.29

Friend of CASA \$7,767.92 Pinwheel Planting \$1,250.00 \$2,726.15 KY Gives Day \$7,068.57 Summer Blitz Give270 Raffles \$72,000.00 Giving Tuesday \$41.63 Light the Night 5K \$6,952.00 \$59,120.00 Farm to Fork End of Year Mailer \$11,439.02 Community Lunch \$0.00 \$562.00 Movie Fundraisers



ADVOCACY

SUCCESS STORY

A HEARTFELT SUCCESS STORY: THE JOURNEY OF ADDY AND HER FOREVER FAMILY

Addy entered the foster care system when she was just five years old after her biological parents struggled with domestic violence and substance abuse. Her early years were marked by instability, as she was initially placed with her grandmother. Unfortunately, when her grandmother lost her home, they both moved in with Addy's aunt and uncle, where a new set of challenges emerged. Addy faced neglect and experienced unimaginable trauma, including sexual abuse in this unsafe environment.

Thankfully, CASA became involved and Addy was assigned a dedicated advocate named Michelle. Over time, Michelle built a strong and trusting bond with Addy, which was key to understanding her situation and advocating for her removal from the harmful environment. Through Michelle's consistent advocacy and unwavering commitment, Addy was placed in a loving foster home with her foster mother, Mary, a former military member. In this new home, Addy finally found the stability she desperately needed. Mary, who had no other children, embraced Addy with open arms and provided her with a safe and nurturing environment.

For three years, Addy thrived in Mary's care, and in June 2024, she was officially adopted, marking the beginning of a beautiful new chapter in her life. Michelle, Addy's CASA, attended the adoption ceremony and celebrated alongside Addy and Mary.

Mary's supportive extended family has embraced Addy as one of their own, and she is now thriving in activities such as cheerleading, gymnastics, and dance. Addy has also become deeply involved in her church's youth ministry, and she and Mary share a unique bond that shines through in small, joyful moments—like wearing matching outfits and hairstyles on special occasions.

COURT APPOINTED SPECIAL ADVOCATES

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ALISON RAY - AMY HOLLINGSWORTH - ANDRIETTE JANSING
     ANN STRAND - ANNA DAHL - AUGUST PHILLIPS
   BAMBI SNYDER 📍 BERNADETTE BELL 📍 BETTY WALKER
   BOBBI JO POOLE - BRENT GRISWELL - CARL MILLSAP
  CATHY SCHULTZ • CHERYL BROOKS • CHRISTA BRANGERS
 CHRISTINA RIVAS - CINDY TRENT - COURTNEY JOHNSON
   CRYSTAL COSTELLO • DANA SONG • DARIL POHLMAN
    DAVID MILES - DEBRA CHAVEZ - DEBRA CHILDRESS
    DEBRA FARACI - DONNA BROWN - ELIZABETH KAIL
   EVELYN SCHNEE - GLYNIS BOND - HEATHER YEAGER
      HOPE TUCKER - JAIME FEY - JEANE FORTNER
  JENNIFER MABRY 🔻 JESSICA CHRISTIE 💌 JESSICA EMBRY
   JESSICA WILLIAMS - JESSICA YOUART - JOAN COOKE
    JOHN HOUSE - JOHN WHIPPLE - JORDAN ATWELL
    JORDANNA PIKE JOSE TORRES JOSEPH CHANG
    JUDY DAVENPORT - JULIE CARROLL - JULIE QUINN
   KATELYNN KERR - KIMBERLY HELSEL - KITTIE SMITH
   LAANNA MRAZ 💌 LATISHA BUTLER 💌 LAURA HAMILTON
    LAURIE JAGGERS - LAWRENCE HOH - LESA WEIKEL
    LESLIE SHARTZER 💌 LISA BALLMAN 💌 LOUISE EATON
  LYNETTE MATHIS - LYNN DUMMITT - MANFREDO QUIROS
 MARK CHITWOOD • MARSHA SENNINGER • MARY YOUNG
MELISSA MONTGOMERY - MELISSA TORRES - MICHAEL CORLEY
  MICHELLE BERGER - MICHELLE KAIL - MISTY WILMOTH
    MOLLY DOWERS - NANCYE LYNN - NATALIE CURTIS
    NILAH WARE NOSHIA SAUNDERS OLIVIA CARNES
    OLIVIA DUVALL PETRA KLINE QUINTON HIGGINS
   RACHEL RIVERA - RENEE DENNISON - ROBERT YOUNG
   ROXANNE MILES - SANDRA SHARP - SARAH KELLEY
SHANNON JOHNSTON - SHEILA MEREDITH - SHERRI SEARLES
 STACY BIBELHAUSER 💌 STEPHEN SPOHN 💌 SUSAN LIPPMAN
 TAMMY EMBRY • THERESA ARMSTRONG • TONIA SAETTEL
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VICKI SCHMIDT - VICKI WILSON

VOLUNTEER SPOTLIGHTS



MELISSA AND JOSE TORRES

Melissa Torres has been a CASA volunteer for five years, after learning about CASA during a dinner engagement. Her husband, Jose, followed in her footsteps a year ago and they now serve as "Team Torres", a dynamic duo deeply rooted to service in their community. Volunteering together allows them to discuss case specifics, share frustrations, and bounce ideas off each other following a court hearing or visit, in ways they could not if working solo. "We're always trying to come out with a best case scenario as we serve the kids, so it just works out really well," said Jose.

CINDY TRENT

In 2018, Cindy Trent attended CASA of the Heartland's Farm to Fork dinner as a guest and was fascinated by the stories and work presented. She became a CASA volunteer shortly thereafter and encourages others to do the same, especially if volunteering is already on their mind. "Just do it," she said, "you don't realize how much these kids mean to you." Cindy has been impacted by the children she has served in ways she couldn't imagine, especially when it comes to growing, thriving, and simply doing. "In some ways, they've helped me more than I've helped them," she reflects.

HEATHER YEAGER

As a mother of six, Heather Yeager knows how important it is for kids to have a voice in whatever they're involved with, whether it's school or sports, or their health and family. She learned about CASA and its mission through commercials and was inspired to become an advocate. "I wanted to provide a voice for other kids," she said. Heather has been a CASA volunteer for over two years. For her, the best part about volunteering is not only helping children and their families, but also working with her peers and the many others involved in the family court system.

SCAN THE QR CODE TO MEET MORE OF OUR VOLUNTEERS!



EVENTS & HIGHLIGHTS



PINWHEELS FOR PREVENTION

To raise awareness throughout Child Abuse Prevention Month in April, CASA of the Heartland and our community came together to plant 1000 pinwheels outside of the Elizabethtown Police Department and 500 pinwheels on Lincoln Square in Hodgenville representing the happy and healthy childhood which all children deserve.



KY GIVES DAY

KY Gives Day is held annually in May and "is an opportunity for Kentuckians (near and far) to come together to make donations to Kentucky charities in an effort to raise as much money as possible in 24 hours." This year, CASA of the Heartland raised \$2726.15 with 21 donors in less than 24 hours to assist in providing advocacy to local children!



FRIEND OF CASA T-SHIRT CAMPAIGN

At the beginning of the year, CASA of the Heartland held its second Friend of CASA t-shirt fundraiser. Community members came together to purchase and wear custom-designed shirts, spreading awareness for Child Abuse Prevention and their support for CASA's mission.



"Any organization that is involved in supporting children is a worthy organization. CASA is one of our largest ones that we donate and contribute to throughout the year, so this is a big opportunity for us as a business to give back to the overall region of which we work in and contribute to help the children in need.

- Elton Youart, DirtWorks Unlimited

CASA LOVES COMMUNITY LUNCHEON

In February, CASA of the Heartland hosted its first community luncheon to thank the donors and community supporters who helped CASA in 2023. This event also served as an opportunity to educate new supporters about CASA's mission, impact in the community, and events for 2024.











"Eventually, I realized my CASA wasn't going to leave me, and now we have a really strong relationship. CASA is important for kids navigating the court system because they're not alone. They have someone that is in their corner and that specifically advocates for them."

- Savanna Spurrell

LIGHT THE NIGHT 5K

In May, CASA of the Heartland hosted its second annual Light the Night Superhero 5K at the Elizabethtown Sports Park. This family-friendly event featured a Krazy Flavaz food truck before the race and was complete with a DJ, headlamps, and glowsticks. The event's superhero theme symbolized the impact that CASA volunteers have on the children they serve. CASA volunteers provide hope and light for children who are navigating some of the darkest times in their lives.

VOLUNTEER APPRECIATION

In December, CASA of the Heartland hosted a volunteer appreciation dinner at the CKCF Community Hall to honor social workers, family court judges, and our volunteers for their dedication and service to over 200 children in 2024. Volunteers, board members, and community partners enjoyed a celebratory dinner. Volunteers, board, and staff received CASA sweatshirts as tokens of appreciation. CASA of the Heartland also recognized long-time board members Grant Niebuhr, Katie Butler, and Megan Stith for their years of commitment to CASA.

GIVE 270 PAPPY PALOOZA RAFFLE

For the second time, CASA of the Heartland was the recipient of proceeds from Give 270's end of year Pappy Palooza raffle series. This year, the raffles generated \$72,000 for CASA of the Heartland!



"We are always proud to partner with CASA of the Heartland to help support the important work they do for kids in need. We know their work is vital to our communities."

-Eric Clemens, Board Chair for Give 270

FARM TO FORK

CASA of the Heartland held its biggest fundraising event of the year in June: the annual Farm to Fork event at Highland Sod Farms in Elizabethtown. With support from 200 attendees, CASA of the Heartland raised over \$60,000 to support advocacy for children in Hardin and LaRue Counties. This year's event included live entertainment from the band Van Winkle and the Spirits, live and silent auctions, along with locally grown, farm-fresh dishes supplied by local farmers.







2025 **SPONSORSHIP OPPORTUNITIES**

FEBRUARY II

CASA Loves Community Luncheon

JAN-APRIL

Friend of CASA Campaign -Awareness/T-Shirt Campaign

MARCH-APRIL

Pinwheels for Prevention Planting

Hardin County - March 27 Grayson County - April 3 LaRue County - April 1 Breckinridge County - April 7 Meade County - March 28

MAY 9

Light the Night 5K: Superhero Edition

JUNE 14

Farm to Fork

DONOR RECOGNITION

A A Portable Sanitation LLC

A Touch of Kentucky Bourbon

Mastery ABE 93.7

Abound Federal Credit Union

Abound Federal Credit Of Adrianne Griggs Al Freeland Aleksander Smith Alice Zoeller Alison Langley Altec Industries Inc. Ambrose OBryan Amy Hollingsworth

Amy Sherman Andrea Bruns Andrea Huff Angela Brown

Ann Sonneborn Foundation

Anonymous Donors Anthem Health Plans of

Kentucky, Inc. Arts of Southern KY

Axe Play

BAK CPAs and Advisors PSC

Baptist Health Hardin

Barb Jones Barbara Easton

Barlow Research Associates, Inc.

Beccas Place Inc Belinda Brown

Belle Meade Historic Site & Winery

Berger OK Tires Beth Avey Billie Colonels Bob Swope Bob Wade

Boundary Oak Distillery Bowling Green Hot Rods

Community Relations Dept.
Brandenburg Telecom
Brenda Reynolds
Brian Oberg
Brian Smith
Brian Witcher
Brittany Garrett

Brown Gwynn Bryce Shumate

Burrell Management Division (BMD) Generosity Fund

Carl Swope
Carol Jones
Carolyn Carpenter
Cathy Boone

Central Kentucky Community

Foundation

Central Kentucky Race Management Christopher Ash

Churchill Downs Incorporated

Cincinnati Reds

Cindy Trent

Citizens Police Academy Alumni

Association

City of Elizabethtown Clagett Photography Clark Jewelers Clean Good Eats Connie Barnett Courtney Bowling CrossFit Elizabethtown Crowne Pointe Theatre Dalts American Grill Danny Benningfield

Davis Printing Inc. (Gerald Printing)

Dawn Blair Deanna Simcoe Debbie Anders Deborah Lee

David Zoeller

Dewsters Homemade Ice Cream

and Bakery

Dirt Works Unlimited LLC

Donna Burch Donna Skeeters Dorian Floyd Dow Chemical

E-Town Exterminating Company

E. J. Vessels
Eddie Phillips
Eleanor Brown
Elizabeth Kail
ETown Florist
Faye Dowell

Fine House & Garden First Presbyterian Church Fisher Auto Parts

Fort Knox OES 439

Fort Knox Spouses & Community Club (FKSCC) Fresh Start Farms Geoffery Clark German American Bank

Give 270 Inc. Gold Star Realty LLC Grant Niebuhr Gregory Youngblood Gwen Yarbrough

Hardin County Bourbon Club Heritage Media of Kentucky Highland Sod Farms, Inc. Hintons Orchard & Farm Market Historic State Theater Complex

Hometown Pizza

Honorable Order of Kentucky

Colonels Irene Butler Ising Orthodontics Jack Fry's Restaurant James Iacocca James R Banks Jr.

James Weise Jennifer Hare Jennifer Menna Jeremy Colby Jerry Taylor

Jerry laylor
Jill Wade
Jim Marini
Joanie Powell
John DuPlessis
John House
John Ward
Johnny Sharp
Josephine Vice

Josh Reed Joyce Meyer Julia McKinley Julia Springsteen

Kaco Workers Compensation

Katie Butler Keith Taul Kelly Emerine Kendra Scott

Kentucky CASA Network Kentucky Department of the

Treasury

Kentucky Science Center Kimber Consulting LLC Kosair for Kids Committee Inc.

Krazy Flavaz Kroger LaAnna Mraz Lamar Jones Lawrence Hoh Le Clairs Optical P.S.C.

Leah Abang

Lee's Famous Recipe Chicken

Legato Financial Lela Williams

Life Force Wellness Center Lincoln National Bank Lincoln Trail Behavioral Health System

Lon Keith
Lori French
Louise Eaton
Louisville City FC
Racing Louisville FC
Lynn Dummitt
M. Brent Hall

Linda Keith

Magnolia Bank Main Event

Maker's Mark Distillery, Inc. Marjorie Mullins Mark Schultz Mark's Feed Store Marsha Senninger

Martha Monday

Mary Ballard

Mary Cofer Trigg Grant Award

Matt Pitz
Maurice Brown
Melissa Torres
Michael Bowers
Michael Byers
Michael Coyle
Michael Miller
Michael Nethers
Michelle Cox
Michelle Kail
Michelle Morrison
Michelle Sanborn
Mike Jones
Missy Jenkins
Mouser Cabinetry LLC

Mr. Robert Curtis

Myra Covault

Nancy Schramm Nannette Johnston Natalie Curtis

Nolin Rural Electric Cooperative

Corporatio

North South Consulting Group LLC

Nuts About Coffee
Pampered Chef
Patricia Whitehead
Patti Mayhew
Paul Monday
Peggy Fink
Peoples Bank
Perfect North Slopes
Peters Electric Inc
PNC Foundation
Price Smith Insurance Inc

Priscilla Scarborough Quicksie 98.3

Radcliff Christian Church CWF

Rebecca Ates
ResultPoint Financial, Inc.
Rhonda Metcalf
Robert Larue
Rose Harris
Roxie Claywell
Ruby Tuesday Bowling Green
Ryman Auditorium

S. Brown Sakinah Bunch Sally Zaring Sandra Sharp Sandy Kidd Sarah Heck

Schaffrick Charitable Foundation Schmidt Family Foundation Inc.

Scott Galey Shane Whitt Shannon Bowie Shear Genius Salon Sherry Whitman Powers Signarama Elizabethtown

Sky's The Limit
South Central Bank
Stephen Barr
Steve Ballard
Steve Bratcher

Steve Morton
Stith Family Farms
Sun Thomas
Susan Donahue

Susan Vervilles

Swope Care Group Foundation Inc. Swope Family of Dealerships T&T Construction Enterprises, LLC

Tanya Deneen Tara Still Terry Patterson

That Buzzi B/ The Pink Camper

The Bug's Ear
The Cecilian Bank
The Dreamery

The Goodman Family Charitable

Fund

The Purple Toad Winery
The Stephen Foster Story

The Wolf
Theresa Jones
Thomas Kail
Tiffany & Co.
Tim Pennington
Timothy Asher
Tony Yorks on Main
Tracy Schiller
Trena Floyd

Tri-County CASA Inc.
United Way of Central Kentucky

Unlock Elizabethtown VFW Auxiliary Post 10281

Vibe Coffee Vicki Schmidt Vicky Ferriell

Wabuck Development Co. Inc.
Waters Edge Winery & Bistro

WesBanco Bank Inc.
West Point Bank

Western Kentucky University WHAS Crusade for Children Will Harris Homes LLC

William Fentress William Godfrey William Richardson

Wilson & Muir Bank & Trust Co.

WMMG 93.5 FM

Woman's Club of Elizabethtown WXBC: 104.3, The River

THANK YOU TO OUR DONORS!



CASA OF THE HEARTLAND