

# 2023 ANNUAL REPORT



Dear CASA Supporters,

CASA of the Heartland had a wonderful year of growth throughout 2023. This growth was made possible by our exceptional volunteer advocates, devoted staff, outstanding board members, community stakeholders, the local courts, the Kentucky CASA Network, and our committed donors. Because of the monumental support we have received, CASA of the Heartland was able to support 55 volunteers in advocating for the best interests of 182 vulnerable children throughout 2023. The continued increase in child abuse and neglect throughout the state of Kentucky has made this advocacy increasingly difficult, but our consistent, caring, strong, and dedicated volunteers persevered and spent over 1,900 hours making a difference in the lives of these children.

CASA of the Heartland could not have made these strides without the generosity and kindness of supporters like you — our volunteers, staff members, board members, and charitable donors. We are immensely grateful to you!

Thank you from CASA of the Heartland!

Warm Wishes,

Michelle Kail

Michelle Kail

### **BOARD OF DIRECTORS**



BOARD CHAIR

Grant Niebuhr

Altec



VICE CHAIR

Dayna Fentress

Hardin County



EXTENSION OFFICE SECRETARY
Megan Stith
Elizabethtown Community
and Technical College



HUMAN RESOURCES CHAIR
Barbara Jones
City of Elizabethtown



**Beth Avey** Knox Regional Development Alliance



Katie Butler Cerity Financial Group



**Gloria Fite** All Nations Worship



Neal Gibbs Bluegrass Middle School



Abe O'Bryan Skeeters, Bennett, Wilson & Humphrey



**Sherry Powers** West Point Bank



Tracy Schiller Community Volunteer



Tanya Deneen The Cecilian Bank



Rose Harris Emeritus Board Member

### **STAFF**



Michelle Kail Executive Director



Natalie Curtis Advocate Coordinator & Program Specialist



Amy Hollingsworth
Advocate Coordinator &
Community Outreach Specialist



Patti Mayhew Recruitment & Training Specialist



Jordanna Pike Advocate Coordinator



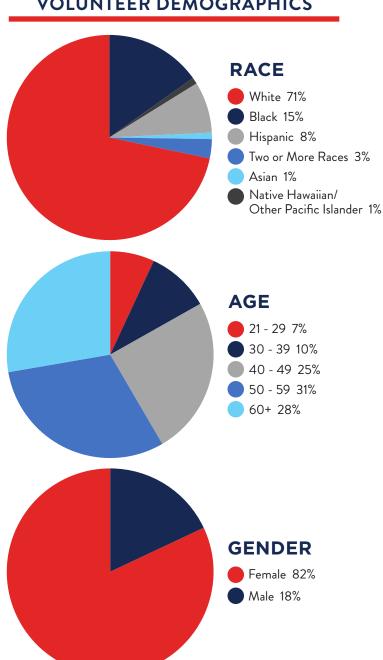
Larry Hoh Assistant Advocate Coordinator

7 CHILDREN SERVED

VOLUNTEERS TRAINED

21.246.40 MILES DRIVEN

### **VOLUNTEER DEMOGRAPHICS**





LARUE HARDIN

> **VOLUNTEERS SWORN IN**

**LARUE** 

**HARDIN** 

\* We began serving children in LaRue County on August 25, 2023

# **FINANCIALS**

## **ASSETS & LIABILITIES**

\$31,723.81

### **REVENUE** \$456,001.97

**Donations** \$69,730.13 15% \$188,928.26 41%

### **FUNDRAISING & EVENTS**

2023 Goal: \$166,500.00 2023 Actual: \$185,911.35

Holiday Mailer \$12,059.28 Pinwheel Planting \$500.00 KY Gives Day \$4,613.55 Summer Blitz \$2,835.00 Friend of CASA \$7,702.30 Bourbon Raffles \$640.00 Giving Tuesday Community Brunch \$500.00 Light the Night 5K \$3,745.22 Farm to Fork \$68,316.00

Fundraising Grants \$194,824.10 43% \$85,000.00 Other \$2,519.48 1% 112%



### **SUCCESS STORY**

At birth, Blake was removed from his birth parents due to drug addiction. As an infant, Blake was placed with a trusted family friend named Laura, who raised him for much of his life. Blake considered Laura to be his mother. Unfortunately, she was elderly and Blake was returned to foster care after setting fire to their home while attempting to cook dinner for himself and Laura. Due to her age, she was no longer physically capable of caring for Blake. Soon after Blake was removed from Laura's care, she passed away in an assisted living facility. Griefstricken, Blake began to act out exhibiting behavioral issues which led to him being moved from several foster homes. After transitioning to several different foster homes, Judge Hall assigned CASA to Blake's case. Joe, Blake's CASA, immediately worked toward building a relationship with him. The two were able to bond over their affinity for sports - especially basketball. Joe showed Blake that he would be there for him and advocate for him no matter the circumstances. Finally, Blake was placed in a foster home with a couple, and after years in foster care, Blake was adopted! Once Blake's adoption date was set, he asked his foster mom if he could get a puppy. His foster mom consulted with Joe who got Blake a plant instead. They all agreed that if Blake could keep the plant alive for a certain period, then he could get a puppy. By the end of 2023, Blake was adopted, and he got his puppy. Joe was able to attend Blake's adoption and celebrate with his family following the adoptions.

# 2023 COURT APPOINTED SPECIAL ADVOCATES





# **VOLUNTEER SPOTLIGHTS**

Vicki has been a CASA volunteer for 12 years. She first heard about CASA from a friend and wanted to do her part to make positive impacts on the children in her community. Vicki encourages anyone interested in being a CASA to "give it a try!" Vicki is a mom to 3 grown guys and a grandmother to 2 fabulous 8 year olds. Outside of being a CASA, Vicki enjoys traveling, boating and spending time with her family and friends. This year, Vicki was awarded the 2023 Kentucky CASA Network Bob Babbage Volunteer of the Year.

Cindy first heard about CASA when she attended the Farm to Fork event. She later received a newsletter that said, "You can be a model to the masses, but to have the most meaningful influence, you have to work with individuals" – and she took it as a sign and became a CASA volunteer. Cindy works at a law firm in Louisville, but lives in our community. She is married and has 1 son and 1 chocolate lab. In addition to serving as a CASA, Cindy enjoys volunteering with St. James Catholic Church & American Legion Post 113. She loves to read and spend time in the sun and water (mostly at her cabin on Nolin Lake).

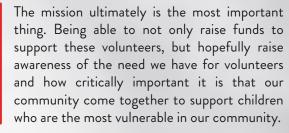




Manfredo has served as a CASA volunteer for 1.5 years. He first learned about CASA online and decided to do a little research into the organization. What he learned inspired him to become a volunteer! Manfredo is originally from Puerto Rico and moved to the United States for college. He earned a Mechanical Engineering degree from Purdue University and was assigned to a job at Fort Knox. He has called our community home ever since, but he still enjoys traveling with his wife in their free time.

SCAN THE QR CODE TO MEET MORE OF OUR VOLUNTEERS!





-Stith Family Farms

### PINWHEELS FOR PREVENTION

To commemorate Child Abuse Prevention Month in April, CASA of the Heartland and our community came together to plant 643 pinwheels outside of the Elizabethtown Police Department headquarters, each one representing a child that CASA has served in Hardin County through its advocacy efforts.

#### LARUE COUNTY EXPANSION

CASA of the Heartland announced the expansion of its services into LaRue County in April, in conjunction with the first annual LaRue County Pinwheel Planting event. A total of 433 pinwheels were placed in front of the LaRue County Courthouse, representing the children who could have benefited from CASA's services. Volunteer recruitment and training began in May, a necessary first step in ensuring that CASA can adequately support the children of LaRue County.



We know that there are needs in Hardin County and the surrounding counties, and CASA is such a viable organization to the needs.

-BlueOval SK



Held annually in May, KY Gives Day "is an opportunity for Kentuckians (near and far) to come together to make donations to Kentucky charities in an effort to raise as much money as possible in 24 hours." This year, CASA of the Heartland exceeded our fundraising goal for the campaign and raised \$4807.60 in less than 24 hours!



LaRue County Court House

### **LIGHT THE NIGHT 5K**

In July, CASA of the Heartland hosted its first annual Light the Night Superhero 5K at the Elizabethtown Sports Park. This family-friendly event featured a food truck rally prior to the race and was complete with a DJ and free popsicles after the run. The event's superhero theme symbolized the impact that CASA volunteers have on the children they serve. CASA volunteers provide hope for children who are living through dark times in their lives.





### **FARM TO FORK**

CASA of the Heartland held its biggest fundraising event of the year in August: the annual Farm to Fork event at Highland Sod Farms in Elizabethtown. With support from 180 attendees, CASA of the Heartland raised \$69,296 to support advocacy for children in Hardin and LaRue Counties. This year's event included live entertainment from the band Limestone Creek, live and silent auctions, along with locally grown, farm-fresh dishes supplied by local farmers and chefs.



We get the benefit of seeing the future of our community grow stronger while creating bonds with the people that are involved with CASA.

-Wilson & Muir Bank

### **VOLUNTEER AWARD**

CASA of the Heartland volunteer, Vicki Schmidt, received the Bob Babbage Volunteer of the Year award from the Kentucky CASA Network in October. Judges, volunteers, and program staff from across the commonwealth nominated these winners for their excellent work to advance the CASA mission. Since swearing in as a volunteer, Vicki has served 26 children on 10 different cases. Vicki has also logged over 150 hours of continuing education since becoming a volunteer. In addition to serving as an advocate, each year, Vicki assists CASA of the Heartland in securing funds for the program.

### **VOLUNTEER APPRECIATION**

In December, CASA of the Heartland held a volunteer appreciation brunch at Vine Grove City Hall to celebrate the hard work of our volunteers and their service to 179\* children in 2023. Volunteers were invited to attend a brunch and received CASA pullovers along with reward cards donated by Chick-fil-A. After the brunch, volunteers picked up Christmas gifts to deliver to their children.

\*at that time





CASA OF THE HEARTLAND





# 2024 **SPONSORSHIP OPPORTUNITIES**

FEBRUARY 13

**CASA Loves** Community Luncheon

OI YAM

Light the Night 5K: Superhero Edition

MARCH 29 APRIL 1

Pinwheels for Prevention Planting

JUNE 15

Farm to Fork

APRIL 2024

CASA Cares Campaign -Awareness/T-Shirt Campaign DECEMBER 7

Volunteer Appreciation Brunch

## **DONOR RECOGNITION**

A Taste of Kentucky Bourbon Mastery

A-1 Vacuum Sales and Service Abound Federal Credit Union

Altec Industries, Inc.

American Legion Riders

Anders, Debbie

Ann Sonneborn Foundation

Apostoli Coffee

Ashlock, Ben

Atcher Insurance & Financial Services, Inc.

Avery, Tiffany

Avey, Beth

Babbage, Bob

Ballard, Mary

Baptist Health Foundation

Becca's Place Inc

Benham, Chelsea

Big M Chevrolet

Bluegrass Garden Center

& Landscaping, Inc.

BlueOval SK Boundary Oak Distillery

Bowie, Shannon

Bowling Green Hot Rods

Community Relations Dept

Bowling, Courtney

Braeger, Ken Breeding, Carla

Brewer, Kimberly

Brown, Belinda

Brown, Eleanor

Bruns, Andrea

Burch, Donna

Butler, Irene

Butler, Katie

Campbell, Lizbeth

Campbell, Trisha

Campbell, Tyler

Carr, Eric

Carr, Esther

Central Kentucky

Community Foundation

Central Kentucky

Race Management Chitwood, Mark

Churchill Downs Incorporated

Cincinnati Reds

City of Elizabethtown

Clark Jewelers

Clark, Mitchell

Claycomb, Valencia

Claywell, Roxie

Coakley, Patricia

Colby, Jeremy

Colomb, Mark

Cracker Barrel Old

Country Store

Crowe, Debi

Crowne Pointe Theatre

Cupper's Choice Coffee

Curtis, Brena

Curtis, Natalie

Curtis, Rita

Curtsinger, April Dalts American Grill

Davis Printing Inc.

Day, Billy

Dewster's Homemade

Ice Cream and Bakery

Dirt Works Unlimited LLC

Dozer, Ken

Dunn, Mary

DuPlessis, John

Easton, Barbara

Eaton, Louise

Emerine, Athena

Emerine, Kelly

Erny, Sally

Fentress, William

Fey, Jaime

Fifty Chairs

Fine House & Garden Fink, Peggy

Fite, Gloria

Flywheel Brewing

Fort Knox Spouses &

Community Club (FKSCC)

Fugate, Barbara

Gatlin, Aaron

Giles, Andrew

Give 270, Inc.

Godfrey, William

Gold Star Realty LLC

Golden, Virginia-Bibb

Gwynn, Brown

Hardin Beauty Services -

Hardin County Bourbon Club

Hardin County

Cattleman's Association

Hardin County Farm Bureau

Harris, Holly

Harris, Rose & Mike

Hawkins, Kathi

Heartland Mini Golf

Hinton's Orchard & Farm Market

Hodges Auction

Company, Inc.

Hoh, Lawrence

Holiday World

& Splashin' Safari

Hollingsworth, Amy

Honorable Order of

Kentucky Colonels

Hornback Plumbing -

Leap Service Partners, LLC

Howell, Kay Hubbs, Amy

Ising Orthodontics

Jack Fry's Restaurant

Janes, Jesse

Jarred Butler Insurance

Agency Inc

Jarrod Swift Insurance, LLC

JDW Insurance Agency

Jewell, Rachel John O's Liquor & Party Store

Jones, Carol

Jones, Lamar & Barb

Jones, Richie

Joy, Denise

K&J Keepsakes Kaco Workers Compensation

Kail, Elizabeth

Kail, Michelle

Karbec, LLC

Keith, Roy Kentucky CASA Network

Kentucky League of Cities on Behalf of Ed Poppe

Kentucky Science Center

Kidd, Sandy

King, Susan

Kosair for Kids

Committee, Inc.

Kroger Cares

Lanz, Jeffrey

LaRue, Ben

Lawson, Stephanie

Le Clair's Optical, P.S.C.

Lee, Deborah

Lever, Jim Lincoln Trail Title Services

Louisville Bats

Louisville City FC/Racing

Louisville FC

Louisville Slugger Museum & Factory

Love, Ashley Marini, Jim

Mark's Feed Store

Mary Cofer Trigg

Grant Award Mayhew, Christopher

Mckeever, Allison

McKinley, Julia

McKinney, Chris

McMahan, Teresa

McMullen, Ruby

Milby, Missy Miller, Michael

Montgomery, Melissa

Montgomery, Ryan Morton, Steve

Mouser Custom

Cabinetry, LLC Mouser, Steve

Mullins, Marjorie

Navarrette, Phillip

Neel, Emily

Neel, Matthew

Nolin Rural Electric

Outdoor Power Source Inc.

Parrett-Fentress, Dayna

Peak, Abby

Pence, David

Perfect North Slopes

Phillips, August

Platinum Cleaning

Services LLC Porter, Chris

Powers, Jonathan & Sherry

Priddy, Randall

Quiggins Construction LLC

Church, CWF

Regis, Kate

Reiman, Eric

Reynolds, Francis

Rich, Becki

Richardson, Jeffrey

Riddle, Matthew

Riggs, Grayson

Robbins, Bradyn

Ryman Auditorium

Schiller, Tracy

Schmidt, Vicki

Schramm, Nancy

Scott, Sabrina Second Sixty Charitable

ServPro Shah, Navinchandra

Sharpe, Lorna

Mraz, LaAnna

Nelly, Woah

Network for Good

Niebuhr, Grant

Cooperative Corporation

Old 502 Winery

Parrett Lisa

Pennington, Tim

Perdue, Clarence

Powell, Joanie

Powell, Rich

Purcell, Ashley

Radcliff Christian

Reynolds, Brenda

Rider, Susan

Roark, Kenneth

Sandlain, Seontae Scarborough, Priscilla

Schmidt Family Foundation, Inc.

Schnee, Evelyn

Foundation Inc.

Shoemaker, Renee

Signarama Elizabethtown

Simcoe, Deanna

Skaggs, Leighana

Skeeters, Donna

Smith, Aleksander

Smith, Vernon Soudal Accumetric

South Central Bank

Spohn, Stephen Springsteen, Raymond

Stanley Steemer of E-Town Inc.

Stevenson, Tabitha

Stiles Theodore Stith Family Farms

Stith, Megan

Sweet Rebel Boutique Swift, Christina

Swope Care Group Foundation, Inc.

Swope Family of Dealerships Swope, Bob

Tarrence, Amelia

Tate Cattle Co. That Cute Little Shop

The Blue Rose

The Cecilian Bank

The Original Impellizzeri's Pizza

The Stephen Foster Story

Thomas Academy Farm Thomas, Brittany

Thomas, Carol

Thomas, Craig Thomas, Sun

Torres, Jose Trent, Cindy

Troutt, Tracee Turner, Amy

United Way of

Vervilles, Susan

Wade, Jill

Waters, Jason

Central Kentucky

Vessels, E. J. VFW Auxiliary Post 10281

WesBanco Bank, Inc. West Point Bank WHAS Crusade for Children

White, Lisa Wilson & Muir Bank & Trust Co.

Woman's Club of Elizabethtown Wooldridge, David

Yerkes, David Ziegler, Cameron

Ziegler, Jerry



CASA OF THE HEARTLAND